

Costly Floor Care Mistakes

The Hidden Costs (and Obvious Ones):

Floors are designed to handle foot and equipment traffic as well as spills, dirt, and debris right? Just run a wet mop and some soap occasionally and you are good to go... right??? **WRONG!!!**

Your flooring and more importantly its appearance is one of the biggest first impression your business makes on potential customers and clients! Maximizing the life cycle of your floor not only allows you to delay expensive capital improvements, they prevent hidden costs such as: down-time for replacement or repairs, trip hazards, and slip and fall injuries.

Here are the most **common** and **costly** maintenance miscues business owners and property managers are making:

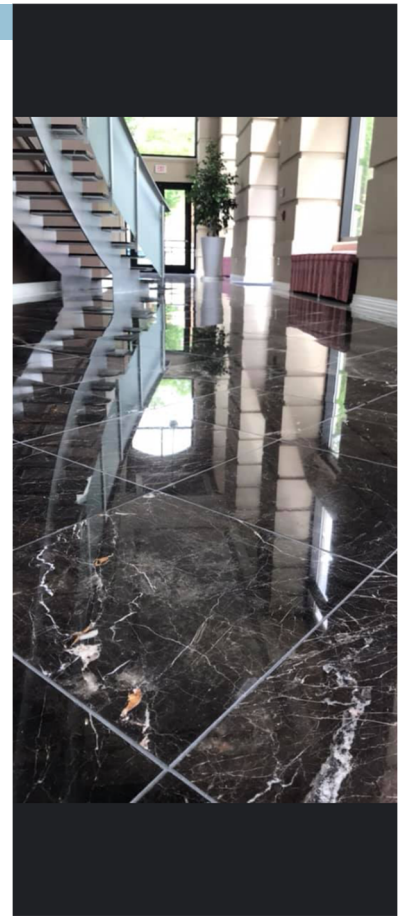
Mistake #1: Lack of Routine Maintenance

Simply not regularly cleaning your floors can allow a small problem to grow over time, and present bigger and MORE EXPENSIVE cleaning challenges later on. Stains and etching marks, for instance, may be harder to remove the longer they've been present.

A small crack and missing grout can spread. A plan for properly cleaning your floors and examining them for potential problem spots is essential. Consult a professional as needed to help develop a plan to keep your floors looking "brand new" . If your floors can be polished and sealed and are not, you may also want to talk to a pro that understands natural stone and concrete's unique needs!

Mistake #2: Using Wrong Chemical Cleaner and/or Incorrect Amount for Your Flooring Surface

This overlooked issue cannot be emphasized enough!! The saying... "less is more" applies to proper cleaning technique on nearly any floor surface!





Many “miracle cleaners” as I prefer to call them rely on high acid content to eat away at the dirt and grime you are trying to remove from the floor... problem is... that acid is also eating away at your very expensive marble, granite, or travertine!! The wrong chemicals or even incorrect amounts can cause damage QUICKLY to your floor. It is so important

to understand what your floor needs to be properly cleaned and not damaged day after day with wrong cleaners.

We'll Help:

- Identify the Right Cleaner
- Source it for You, and
- Train Your Staff on its Proper Use!!

“Miracle Cleaners rely on high acid content to eat away the dirt and grime... that acid is also eating away at your expensive flooring..”

Mistake #3: Using the Wrong Equipment

There are many types of stone flooring tiles made of material that can be easily damaged if not properly maintained with diamond tooling and powder polishes that help for a protective barrier. The most common mistake we see here is using WAX and a buffer to put a SACRIFICIAL coating on otherwise beautiful natural stone! Worse yet... is the mechanical process of periodically chemically and mechanically STRIPPING built up wax back off the floor. For maximum longevity, diamond polishing is used to tighten the natural pores in stone while using both a penetrating sealer with powder polish to burn a shiny, protective surface onto the stone! A properly restored floor should need nothing more than dust mopping and damp mopping using a neutral PH cleaner. For high traffic businesses we do have a very fine grit maintenance pad available for swing machines and auto-scrubbers.





Studies indicate 20% of all job related injuries are due to slips, trip, and falls!!

Mistake #4: Safety Practices

It seems rather logical and obvious that a slippery floor is very dangerous yet many workers, customers, and other visitors are injured every year in accidents related to poor safety measures for cleaning and maintaining floors. Simple procedures such as a “wet floor” sign and other indicators to communicate hazards can prevent a good number of these injuries. Ensure that your cleaning crew or contractor has a solid safety plan that at a minimum addresses the slip, trip, and fall hazards at your place of business!

About Surface Renew:

Started in 2004, Surface Renew is an innovator and leader in green, environmentally solutions for both the home and business customer. We are proudly Veteran-Led and have several military veterans on our team! We can work with you to find budget friendly long term or short term solutions to your flooring maintenance or renovating needs! Surface Renew is fully insured and bonded. ALL of our workers are "W-2" employees. Our maintenance and refinishing work is never sub-contracted out. We LOVE to point out that we are Arkansas's MOST reviewed AND HIGHEST rated refinishing and polishing company!



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